

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 13.39
*** KUTV-TV ***

REP HEADLINE# 6186869 TRF# 1323021
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6186869 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 9/28 EST#2601 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 13.39

STA: ADDED M1 - PREBOOKED

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M1 UNRESTL BUY#26 MISSED:WED/800P-900P OCT3 30S \$3,000.00 (OCT1/12)
OFFER:WED/700P-900P OCT3 30S \$3,000.00 PLS ADVISE.
CMT: PRESIDENTIAL DEBATE IS AIRING - OFFER TO MOVE INTO DEBATE - PREBOOKED.

SEP/12 10300.00 OCT/12 34300.00 CONTRACT TOTAL 44600.00
TOTAL SPOTS 34

MARKET TOTALS \$108,857 KUTV 35% KTVX 16% KSL 24% KSTU 20% KUCW 5% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*